



How to Recruit MLM Distributors with Newspaper Advertising

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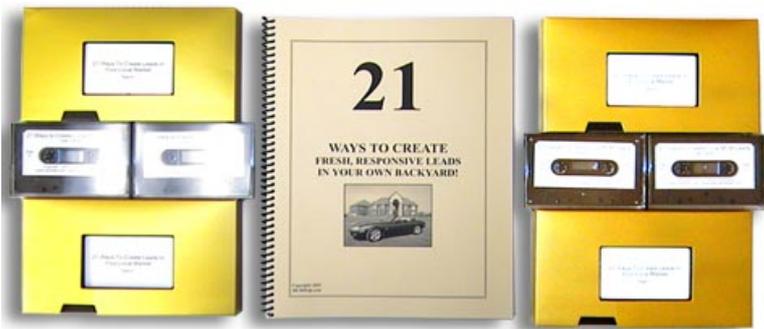
USA Today and National Papers

Special Bonus Report

Resources

Do you own, Dale's Top Rated Course:

21 WAYS TO CREATE FRESH, RESPONSIVE LEADS IN YOUR OWN BACKYARD!



www.LocalMLMLeads.com

Do Newspaper Ads Really Work?

The first concept I feel that it is important for you to understand is that ALL ADVERTISING WORKS if you do it consistently enough.

When recruiting you must understand this reality:

WE ARE ALL LOOKING FOR THE RIGHT PEOPLE
AT THE RIGHT TIME IN THEIR LIFE!

The best way I know to expand on this fact is what I call the "Window Concept". I believe that during a normal 365 day year virtually every person has their Window open. When their window opens they are going to be mentally open to you and your opportunity.

For some people the window opens for an hour or two, others a day, a week a month, and for others the window opens and it stays open?

What causes a person's window to open? Perhaps they didn't get the raise or promotion they deserved at their job, the early death of a co-worker, the realization that they have a son or daughter that will want to attend college in just 4 or 5 years, and the list goes on and on.

For some people, they get upset the window opens for a few hours and then they settle back into their normal, familiar routine. For others, the window opens and it STAYS OPEN, they make a quality internal decision that THINGS HAVE TO CHANGE!

The Secret to recruiting is have enough lines in the water and advertising and promotions going on that when the window opens and the fish is ready to bite, we have our bait in the water.

Newspaper Advertising is excellent bait, because unfortunately most people start looking for a new J.O.B. when the window opens. Isn't that sad, we live in the greatest FREE ENTERPRISE SYSTEM the world has ever known, but most Americans never consider participating in it. They are content to build someone else's dream.

Yes, newspaper advertising works. I was sponsored into my second network marketing program because I answered an advertisement in the newspaper, and yes I was looking to change JOBS at the time. I went on to make my sponsor nearly 1 million dollars over the next 3 years.

I have personally sponsored hundreds and hundreds of distributors with newspaper ads over my career. So yes they do work, but as with any method, it takes a consistent effort and training to maximize the effectiveness of the program. That is what this course is all about, to help you become very effective at using newspaper advertising as one of your effective lines in the water as you fish for new team members!

Don't waste your money with Display Ads

Without question, the biggest mistake I have seen distributors make over the years when running advertising in local newspapers is doing large display ads! They are simply not worth the BANG FOR THE BUCK, DON'T DO IT. If you have a budget to invest that kind of money you should invest in advertising programs other than newspaper ads. We talk about many of these programs in our course at www.LocalMLMLeads.com. For the same investment, you can do flyer inserts that will give you a much larger response than a display ad (We talk about flyer inserts later on in this course)

Now please understand we are talking about ads in newspapers, not in home business magazines or other publications! In these type of publications the larger ad you can run the better.

We have tested this concept multiple times and it never changes. The best return for money invested is with small classified ads. I believe the reason is most people have trained themselves to "not see" advertising in newspapers, they simply engage their brains on the articles only. However, there is a group of people who read the classifieds daily and another group who will read the classifieds if they aren't pressed for time. It all has to do with the way your potential prospects have trained their brains!

With that said, some papers will allow you to run reverse print classified ads or small 1" ads in the classified section, as pictured below. If they offer this option, take it, it will cause your ad to jump off the page and is worth the additional small investment.

Sample Classified Ads

Below you will find samples of a few different classified ads that have been effective for us over the years. Most all of these could be used in your business with slight modifications.

Here is a great tip. Pay close attention to your local classifieds ads. If one ad continues to run over and over, examine it closely, obviously it is working. How can you modify that ad to fit your business, or steal it 100% and run it in another paper?

Christian couple wanted to develop home based business for major US Corporation. Six-Figure-Income Potential. 502-xxx-xxxx

Network Marketing Leaders Only. Looking for a lifetime home? Work Directly with companies founding distributor. 2 yrs old in 8 countries worldwide. Great future for you. 502-xxx-xxxx

Worldwide Internet distribution company seeks entrepreneurs to help our expansion. Unlimited Income potential. 502-xxx-xxxx

The next MLM Giant looking for proven leaders. Only respond if you have an organization of at least 100 distributors. Get the inside Information 502-xxx-xxxx

CHECK MATCH the #1 Innovation
to hit the MLM Industry in years.
We are the original CM company
with #1 clinically proven product
within the liquid nutrition market.
Don't miss this one, get the details
now 502=xxx-xxxx

FRUSTRATED NETWORK MARKETERS
You owe it to yourself to get the facts on this
future giant before you lose your dream!
502-xxx-xxxx

Attention MLM Distributors, before you join
Xango, Noni, Vibe, or any liquid nutrition
company...CHECK US OUT! Call
502-xxx-xxxx 24hour recorded message.

#1 Home Business Period!
www.DaleCalvert.BradshawVideo.com

Network Marketers, Home Business Owners, who is teaching
you to market your business? Learn from Self-Made
Marketing Millionaire. Visit: www.DaleCalvert.com

VERY IIMPORTANT !!

If you are going to have your respondents call a phone number instead of logging on a website, your number should go into a voice mail box which has the message below:

(With the above ads it should run into a voice mail system which simply says, Thank you for responding to our advertisement in the NAME OF YOUR LOCAL PAPER. Please leave us your name, address, telephone number and email and we will get complete information to you ASAP.)

The message is not the time to pitch your product or opportunity, the message must gather data. Anything you say other than the above statement will only limit the number of people that leave you their contact information, please don't learn this the hard way!

By having respondents leave their data on a voice mail box it gives you much more control. You don't have to worry about answering the phone when the kids are crying, the dog is barking etc.

You simply pull the messages off your phone and contact all of them when you can control your environment. I would much rather sit down and call 8-10 people one right after another when my environment is controlled and my mind is focused than attempting to take incoming calls without chaos going on around me. What about you?

A marketers Best Kept Secret :

Flyer Inserts

It is hard to say how much money this idea has made me over the years! We have all seen newspaper inserts. Most Sunday papers are full of advertising flyers from department stores, lawn companies, fast food restaurants and the list goes on and on.

You can create an 8 1/2 x 11 2-sided flyer and have it inserted in your local newspaper at a fraction of what it would cost to actually run an 8 1/2 x 11 display ad and our testing tells us that your response will be much greater.

Flyers fall out when people open the paper, they have to physically pick it up and read it, or do something with it! The number of eyeballs that see your promotional flyer compared to an actual advertisement makes this the #1 way to use newspapers to advertise from my experience.

We have used flyers to promote products, our opportunity and business opportunity seminars.

Now the best news is you don't have to pay for the flyers for the newspapers entire circulation. Newspapers are usually divided into 7-8 sections of zones, (areas of town) If you are running an ad for your opportunity we recommend that you avoid the million dollar neighborhoods and the slums. Why I am on that subject let me explain another quick concept. I don't want email from people who think I have a bias against those that live in the slums or million dollar homes. This is about placing the odds in your favor and getting the most response for the money invested.

One of the best quotes I ever heard was from Art Williams who said

"Your ideal prospect is between 25 – 35 years old, they are married, own a home and haven't made it yet, but want to real bad!"

That is why I suggest you don't pay to have your flyer inserted in newspapers that will be delivered to Millionaires row and the Housing projects.

Contact your local paper today and get pricing for inserts, you are going to be amazed. Most papers ask you to have the inserts printed and delivered to their office.

Use a flyer that has been proven to create results for one of your uplines, or take some time and get yourself educated on basic copywriting skills. The best course on this I can recommend is at: 1

<http://www.dmwebsite.com/calvert/copy-seminar-box.html>

Copy writing is a learned skill. Most people that think they know how to write a sales letter, flyer or pamphlet, really don't!

A few years ago I decided to take few months and totally immerse myself in learning the skill of writing good ad copy. I spent nearly \$5,000 dollars on copywriting courses and seminars from the gurus. Without question, the course at www.GuruDan.com :

<http://www.dmwebsite.com/calvert/copy-seminar-box.html>

is the best of the best. I have recommended this program to many of my marketing friends, and they have all come back and thanked me for the recommendation. By no means have I become one of the Top copywriters, but I know more and am better than 95% of my competition, all because of that course. I have several students and clients that I have actually wrote copy for and I charge an outrageous \$300 per page!

As I see it you have two choices. If you want to become a professional marketer, then learning the basics of how to write ad copy is a required skill that can be learned, or you can pay someone like me to do it for you the rest of your marketing career.

Local vs. Long Distance Advertising

This rule is simple. Please don't ignore it; I can save you a lot of time, money and energy if you just take this advice to heart.

Don't go across the country, until you have gone across the street! Build your business in your BACK YARD first and **never go to a new city, UNLESS Leadership TAKES YOU THERE!**

I really can't stress this enough. I am always amused at new distributors who suddenly sponsor their first out-of-town distributor and they immediately want to play "Elvis" and drive or fly across the country to do a meeting for them. Most of the time these new distributors are really only product users who have very little or zero interest in the business opportunity! What is that all about?

If you build a strong, solid, local organization then you will have potential leaders pop up in spots around the country. Somebody's aunt or uncle in another state will suddenly start being productive enrolling new members and moving products. Go support those that are ALREADY BEING PRODUCTIVE and live out of town.

Never go try to go and find a leader and open up an area, ONLY GO WHEN LEADERSHIP TAKES YOU!

So how does this relate with running newspaper ads in other markets? When you find a potential leader in another state, you can run ads in that area to support your potential leader and help them build their organization.

When I start someone off in a new state I want to direct them in multiple warm market recruiting activities and I will personally invest in newspaper ads and the cold market systems described in the [21 Ways course](#) to help get them off to a fast start, which is critically important in this industry.

What about Internet Classified Advertising?

Internet classifieds work exactly the way local advertising works; accept you should always send them to a website, or auto responder instead of providing a voice mail box phone number.

You want prospects to respond immediately and it is much easier for them to take action now when you use an auto responder or lead generation website.

Below is a list of some of the most popular classified Ad websites online:

75 Free Classified Ad Sites

Commerce Corner	1AmericaMall Classifieds	5StarAds
Absolutely Free	Cajun.com	Ad Net! Classifieds
Alana's Classified Ads	American Express	Angelfire's Classifieds
Admatic	One World Plaza	Australian Jobs
Advice	Access-US	Bestmall Classifieds
Photo Ads	Classifieds Central	Art Link Cafe
Bluegrass Shopper	Canine Connections	Yahoo! Classifieds
Classified Ads Centre	American Ads	Biscuits' Classifieds
Beaumont Net	Comfind	Commerce Corner
AdsByNet	Costa Rica MarketingAds	OppNet
Earthlink Classifieds	WorldWide Plus Classifieds	Flea Market @ FUW
A-1 Money-	Webovation	Coteazur

At-Home	Free Ads	Free Classifieds
Ablewise Classifieds	GeoCities Free Classifieds	WorldMarket Global Classified Ads
Fresno Mall	Shopping Solutions	Globe Home-Biz Classified Ads
1st Reply.com	Infoseek Classifieds	International Classified Ads
Hooverdog.com	Rlaj Directory	Internet Pet Connection
Ad Track Classifieds	Absolutely Free	US FreeAds
LOOT	Louisiana Classifieds	Lycos
411 Classifieds	MarketPlace	1 Mall
Money Making Ads	MLM Classifieds	Nerd World Classifieds
2BuySell	1Ads.com	CityBuyCity
Penny Saver USA	Asian TradeMart	Very Hot.com
Net Nickel	HighForce	Earthlink Classifieds
The Globe	AdTrader	Cyber-Trader
Information City Free Ads	Zip Mall	Auto-Submit Your Web Site

At the time of this writing, we are also in the process of developing a Brand New Training Program that will be titled "21 Ways to Create Leads Online", if you would like to be notified when this course is available, make sure you join or FREE MLMHelp Onlien Ezine at www.MLMHelp.com.

ONE IMPORTANT CONCEPT ABOUT ADVERTISING ONLINE

When I first started marketing online, I would have given anything if someone had shared with me the information I am about to share with you.

The value of advertising online is the ability to follow up with people that respond. **THAT CAN ONLY BE DONE WITH AN AUTO RESPONDER SYSTEM.** This is very important so I will do my best to explain it with the understanding that some of you have no idea what an Auto Responder is so here are a couple of simple definitions:

Definitions of **Autoresponder** on the Web:

- A program that usually resides on a server, an autoresponder can send automatic replies to people who send emails to a particular email address.
-
- An e-mail message that is sent automatically when an email is received to the email account address. It is also used by authors in automatically delivering properly formatted text article submissions to editors.
-
- Not surprisingly, an Autoresponder automatically responds to anyone that sends mail to it. These are used for a few things, including vacation notices and easy dissemination of information. If you had a vacation autoresponder for instance, you could turn it on when you leave, and anyone that sends mail to your address while you're gone will get an immediate response stating that you are out of town. ...

Now that you have a basic idea of what an autoresponder is, let me explain to you why they are so valuable and absolutely mandatory for anyone who wants to market online.

All experienced marketers will tell you that "the money is in your list". Period.

When you run an advertisement online you can direct your prospects to your website, which is what 95% of untrained, unsophisticated marketers do. It is what I did for years until someone explained to me this awesome concept.

You have 2 major problems when you send a prospect to your corporate website. #1 most corporate sites are not designed for prospecting for new product users or team members; they are designed more for "training distributors" not prospecting.

You must have a website that is designed for prospecting. Sending potential distributors to a corporate website generally doesn't work. There are companies in the market place that offer generic prospecting sites that you can join. The first and best company and the one I recommend can be found here:

www.Movie.TipForSuccess.com

Go check out the variety of presentations they offer, you will be impressed.

Ok now that you have a website designed to create leads for your business, you have two choices as I said earlier. You can advertise your website, or you can advertise your autoresponder email address. Most distributors make the critical mistake of advertising the website.

This is why that's wrong. When you send traffic to a website, the vast majority of these interested people will leave your site, leaving you no way of contacting them! Many people will be interested enough to visit your site, but will not complete a form allowing you to follow-up with them!

IN ALL RECRUITING, FOLLOW UP IS MORE IMPORTANT THAN THE INITIAL CONTACT!

Now if you send that same person to an autoresponder with a message that says something like, for complete details send a blank email to Report@Aweber.com ([Aweber is an auto responder system](#)) then the system will automatically capture their email for you and automatically send them back a message which says something like:

Thank you for responding to our classified ad, to get complete details on the XYZ company, product and compensation plan, visit our website at www.YourWebsite.com

You can set up a series of messages that will AUTOMATICALLY be sent to your prospects on the days you specify. You can send them on day one, three, ten, twenty-one, and thirty three or any combination of days you wish. You set the system up 1 TIME and it works for you continuously on auto-pilot.

Another very valuable use is the ability to send broadcast messages. Let's say your company comes out with a NEW PRODUCT, you can go into you [Aweber system](#) and BLAST an email to EVERYONE THAT HAS EVER RESPONDED TO ANY OF YOUR ONLINE ADVERTISING! Is this powerful or what?

A WORD OF CAUTION! Don't trust your list, your database of prospects to an unproven system. I did this one time I found a system that saved me a couple of bucks a month, it ended up costing me tens of thousands of dollars. The system was shut down and it took my list of over 16,000 proven prospects with it.

I ONLY RECOMMEND AWEBER TO MY FRIENDS, CUSTOMERS, AND BUSINESS ASSOCIATES!

You can take a free test drive and get all the details about this remarkable, mandatory system here:



www.Aweber.TipForSuccess.com

The best part about online classified advertising is that 95% of the sites are FREE to place your ad.

So first of all, set up an Aweber account.

Secondly run as many FREE Classifieds as possible directing people to your autoresponder system.

Stat building a list of prospects and follow up with those prospects automatically and systematically!

USA Today and National Papers

USA TODAY, THE WALL STREET JOURNAL, INVESTORS BUSINESS DAILY, AND THE NEW YORK TIMES have all been good papers to advertise in because of their large circulation and nationwide distribution.

As described earlier, I like to target my newspaper advertising in my local area or in areas where I have an up and coming leader. Sometimes you need to start working on developing a new leg, in those cases, USA Today or other national papers can be a good place to start.

If you are going to advertise in USA Today, I recommend that you contact my friend Randy Wolf. Randy has a tremendous amount of experience working directly with network marketers and he can get you a good discount in the USA Today and other forms of media. Tell him that Dale Calvert sent you and he will make you a good deal and treat you right!

You can contact Randy at:



www.WolfEnterprises.Net

Getting Maximum Results With Your Newspaper Advertising Campaign **by Dale Calvert** www.MLMHelp.com

Before I share with you the most common mistakes most network marketers make with their newspaper advertising campaigns, I feel that it is important that you understand my philosophy on cold market advertising techniques in general. I realize that Network Marketing Support Services Inc. provides many valuable tools for the Network Marketing Professional. Most of these tools are designed to help you with your cold market prospecting efforts; however, many of you reading this page are simply not ready to start an effective cold market campaign.

Consider the following facts:

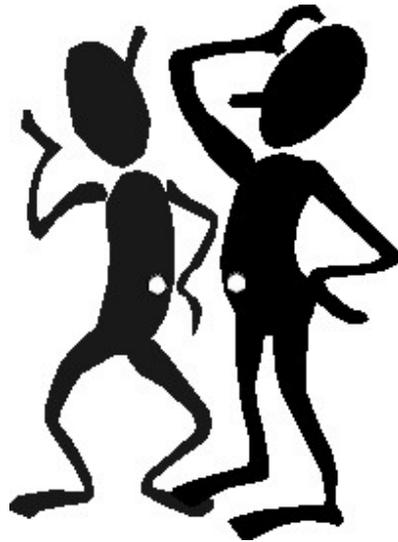
Over eighty percent of the people who join a network marketing organization have a friend, family member, or business associate as their sponsor. This business has always been, and always will be a WARM MARKET BUSINESS!

Only 20% join from newspaper advertisements, fax blast, direct mail, e-mail blast, etc. So many people have said, "Dale, your company sells fax blast, e-mail, direct mail services, etc, why would you make such a statement?" First answer, it is the TRUTH! Second answer, I don't need the money. I am more interested in your Success, than making a dollar on your E-mail blast. If you succeed the industry succeeds. Lets face it, with all the glorified 'pyramid schemes' and 'let's get rich' programs the industry needs to have a lot more success from dedicated professionals such as yourself.

Technology, *used correctly*, can rapidly propel your business forward. However, too many people try to build this business hiding behind computer screens, fax machines and voice mailboxes. These tools are a tremendous enhancement but they will never replace this:



This Business is Done Belly Button to Belly Button!



Network Marketing Support Services Inc. has been designed to support network marketing **professionals**. The key word in that sentence is professionals. The easiest way to burn out new associates in this industry is to throw them in the cold market too soon. They can spend thousands upon thousands of dollars thinking they can build this business by throwing money at it. You can't! You never have been able to, and you never will. This business always has, and always will be, based on building RELATIONSHIPS!

With that said, I have personally sponsored well over a thousand people over the years with cold market campaigns. Because of the relationship that has been developed many of those people not only have become successful leaders in this industry but also great friends. Several of these people have come from newspaper advertisements.

When and Where Should I Run Newspaper Ads?

My philosophy with newspaper and all cold marketing activities is very simple. Professionals in this industry should do TARGETED cold market activities to support the warm market activities of their future leaders.

Mary has three potential leaders in her group that seem to really want this business. One lives in her hometown of Cincinnati, Ohio, one lives in Knoxville,

Tennessee and the other is in Grand Rapids, Michigan. What should Mary do to support these future leaders?

Too often I see people spend thousands of dollars on a card deck. Generate a few hundred leads and divide them between their future leaders. A couple of months, hundreds of phone calls, and information packages later, the group has sponsored ten or twelve people all of whom will more than likely quit within 90 days. Does this make sense?

This scenario brings me to another very important concept;

BUILD IT IN YOUR BACKYARD FIRST!!!

Don't go across the country until you have gone across the street! I would teach Mary to have a well thought out, professional, proven, systematic way for her potential leaders to build locally within their warm market.

I would then teach Mary to target her cold market efforts to support their warm market efforts. In other words, don't run a card deck that goes throughout the United States. Focus your cold market activities, direct mail, fax blast, newspaper advertising etc. only in three states; Tennessee, Michigan, and Ohio, and more specifically three cities, Cincinnati, Knoxville, and Grand Rapids. Build a strong local group first, and let that group take you to other areas. Doesn't that make more sense?

**To learn more about building Local MLM Organizations visit:
www.LocalMLMLeads.com**

I could go on and on about this concept, but let me go ahead and share with you some valuable tips when putting together your newspaper advertising campaign.

1 .Use only Proven Ads.

Don't try to create your own classified advertisements. Ninety percent of what I read is terrible. Go upline until someone can share with you proven classifieds that they know will generate calls. Your money is too valuable to experiment with. Make sure your upline can document their numbers.

2. ALWAYS run CLASSIFIED advertisements when advertising in local, community and pickup papers. It is hard to say how many hundreds of thousands of advertising dollars are wasted each year by network marketers on large display advertisements in local papers. Consider this, most people who read local papers have trained their mind and their eyes to look over the display advertisements.

They are reading the paper primarily to keep up with local news. Not sure? Think about yourself and your reading habits when reading local papers. Always,

always run classifieds. There are a large number of people in every community who read the classifieds weekly. It is a habit; they have been doing it for years. Classifieds can ensure you this captive audience.

3. Always use display advertisements with pictures in network marketing publications.

The opposite of the above is true with network marketing advertisements and publications. The larger the advertisement the better. Always use a picture. Most network marketers get 3-6 publications per month. They simply don't have time to read the publications from cover to cover. They have a business to build. As a matter of fact the most successful distributors I know, don't read the publications at all.

Most just breeze through to see if anything new, different or unusual jumps off the page at them. **PICTURES** always jump!! The majority of people when seeing a picture, must stop and focus in for a few seconds on the picture. You can run a quarter page advertisement without a picture, but the one with a picture will pull three to four times the response rate.

4. End your advertisements with For more information call . . . (24 hour recorded message)

By running your advertisements into a voice mail system and letting prospects know that on the other end of the line they will hear a recorded message your response rate will double. Some people are intimidated if they feel they will be talking with a (salesperson) on the other end of the line.

5. The best message for your voice mail system. "Thank you for responding to our national advertising campaign. At the sound of the tone please clearly state your name, address and phone number and our information will be mailed to you as soon as possible."

Don't tell them anything! Your job is to capture their name, address and phone number. Anything else you say has the potential to turn them off. If that happens they won't leave their information. I don't care how good of job you feel you can do explaining your product or opportunity, don't try! It will just decrease your numbers.

I hope this information will be of value to you. Like everything I teach, I have learned these tips from running hundreds and hundreds of advertisements and making many mistakes.

VALUABLE RESOURCE



Your Business Nationwide

with
The 1st Of It's Kind
Daily & Weekly Newspaper Advertising Software!

Nationwide Newspapers is a professionally developed Windows based program. It includes an electronic directory of over 3,600 Daily & Weekly newspapers. Other menu options include statewide advertising associations. This option can place your ad in 100's of papers, with millions of readers, all with just one phone call and one payment! Many of these papers will cost you less than one dollar each! This powerful new program also includes Network & Group advertising associations. They can place your advertisement Locally, Regionally, or Nationally. You can select from a variety of publications including, daily, weekly, free weeklies, shoppers and more. This software includes pricing, deadlines, and contact information. You can save a large amount of money and time using these "**secret**" advertising sources.

If you offer a product or service, it could help you in locating new customers from all corners of the country. In a very competitive marketplace, this disk may be just the tool you need to stay one step ahead of your competition. You would be surprised at how many people are in business and have no idea that there are tools like this available.

***Nationwide Newspapers* MAIN MENU**

(1) NEWSPAPER DIRECTORY

This section contains a directory of over 3,600 daily and weekly newspapers. You can target your advertising by using the "Sort Tool". With a click of a button, you can arrange over 3,600 papers by State, City, Circulation, Area Code, and Frequency. This is a valuable tool in locating the right newspapers that fit your advertising specifications. You can print one page at a time, or the entire directory.

(2) STATEWIDE NETWORKS

This section reveals valuable information about statewide advertising. You can call the listed phone number given for each state and place your ad in all the newspapers in that state. This can save you time and money. With one phone call your ad can be seen in 100's of publications, some for less than a dollar each! It includes the deadlines, contact information, and pricing.

(3) GROUP NETWORKS

This section contains companies that offer a wide variety of advertising options for you to choose from. With one phone call, your ad can be placed locally, regionally, or nationally, to be read by millions of potential customers. It includes the deadlines, contact information, and pricing.

Look At The Features Of This *Powerful New Software*

-  The First Of Its Kind, Classified Advertising Tool !
-  Capitalize On The Home Business Revolution !
-  Electronic Directory Of Over 3,600 Newspapers !
-  Sources For Over 6,000 Newspapers !
-  Dailies, Weeklies, Shoppers, Community Papers & More !
-  Find Hard To Reach Customers To Respond To Your Offer !
-  Advertise By City, State, Regionally, Nationally !
-  Discount Advertising Less Than \$1 Per Paper !
-  Powerful Tool For Building Hugh Downlines !
-  Start Your Own Ad Agency !
-  Save Time & Money With Network Advertising; 1 Call, 1 Payment & You're In 100's Of Papers With Millions Of Readers. At A Big Discount Over Individual Rates !

The tiny little classified ad can effectively and efficiently deliver the information to a potential customer base that is mind-boggling. A simple classified ad can fill your mailbox with orders or make your phone ring off the hook with interested prospects. Your cost for this software is extremely low compared to what you can receive in return with increased orders and inquiries. With this software, you can learn the "secrets" of classified advertising.

Only -- \$29 Contact: Network Marketing Support Services

502-868-6199 to place your order

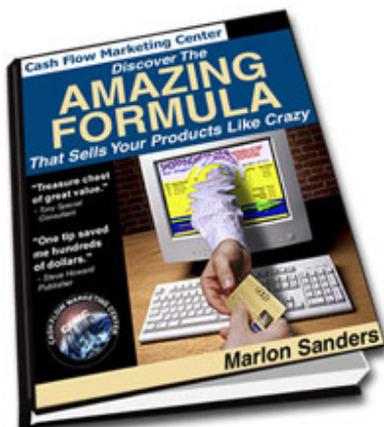


MORE VALUABLE RESOURCES

In this section I want to share with you some advertising and promotional resources that you will find valuable in creating leads for your business both online and off.

<http://www.CMGPromotions.com>

Home of the \$100 Bill
Drop Card!



<http://www.GuruMarlon.com>

Publisher of "The Amazing Formula that Sells Products like Crazy",
awesome copy writing resource!



The Original **Instant MLM Sales Letters**

- Recruit Like Crazy
- Make More Money
- Have More Fun
- Shatter Sales Records

100% GUARANTEED

The banner features a stack of money on the left and a portrait of a man in a suit on the right.

www.MLMSalesLetters.com

Web Ad Blaster.com

Classified AD Blaster!

New Fully Automated Classified Ad Blaster allows you to submit unlimited F R E E ads to over 50,000 Classified Ad Sites!

<http://www.tunza.tipforsuccess.com>



NATIONWIDE NEWSPAPERS **Classified Ads**
The Ultimate Marketing Tool!

The banner includes an image of a rolled-up newspaper.

Check out our Ebay Auctions



Click here!

<http://stores.ebay.com/Network-Marketing-Support>

FINAL THOUGHTS

All recruiting is **simply a numbers game**. We are looking for the right people at the right **time** in their life. Don't take it personal, just go through the numbers.

Amateurs try to convince, professionals sort!

I know that if you put what you have learned into action, and persist and practice you will succeed and you will MASTER Recruiting with Newspaper Ads. Master this skill, then move on to the next method and the next and the next. Before you know it you will be a recruiting Master and you not only will have a growing thriving organization but you will also have the skill sets necessary to teach, guide and direct your organization. That is my hope and prayer for you.

I appreciate your support, and if I have not met you personally, I look forward to doing so in the near future.

Expect Success,



Dale Calvert
www.DaleCalvert.com



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